



## Africa City Leadership Innovation Conference

### "In Pursuit of Service Excellence: Sustainable City and Town Development in Africa"

Durban International Convention Centre, South Africa, 27 – 29 October 2010

Participation as a Gold Sponsor offers an excellent way to raise your profile at the event with a combination of promotional, onsite visibility and content-related benefits combined into a value-priced package.

#### KEY BENEFIT: OFFICIAL NOTEBOOK SPONSOR

ACL® Conference and eight Gold Level Sponsors will have their logo included on the official Conference Notebook which is distributed to all Delegate attendees.

#### CONFERENCE OPPORTUNITIES:

The following Conference Opportunities are available to Gold Level Sponsors. These opportunities will provide the highest level of exposure to all Conference attendees.

- **TRACK SESSION SPEAKING SLOT** – An industry/technology related presentation delivered by your company at a scheduled session within the Conference agenda. (ACL Conference approval of speaker and topic required)
- **PEER-TO-PEER GROUP SPONSOR** – Includes signage, literature distribution and logo in slide loop.
- **DELEGATE REGISTRATIONS** – Six (6) Delegate Registrations.
- **CONFERENCE SIGNAGE** – Your company logo on signage throughout the Conference.
- **KEYNOTE EXPOSURE** – A slide with your company logo looped before the keynote presentations.
- **CONFERENCE BAG INSERT** – Get the attention of all Delegate attendees by placing one piece of your company's literature in the Conference bag distributed at registration.

#### EXHIBIT HALL OPPORTUNITIES:

The following Exhibit Hall Opportunities are available to Gold Level Sponsors. These opportunities will provide exposure to both Delegate attendees as well as an estimated 6,000 expo attendees.

- **9' X 6' EXHIBIT SPACE** – 54 square metres of exhibit space in a premium location.
- **EXHIBIT HALL AISLE SIGNAGE** – Your company logo displayed on one of the aisle signs in the exhibit hall.
- **ADVERTISING OPPORTUNITIES:** The following advertising opportunities are available to Gold Level Sponsors. These opportunities will provide exposure prior to the event and last throughout the entire week of the Conference (deadlines apply).
  - **ATTENDEE BROCHURE** – Premium logo placement in the official Conference brochure.
  - **PRINTS CAMPAIGN** – Company logo placed in print advertising campaign in several industry publications.
  - **[www.africa-city-leadership.com](http://www.africa-city-leadership.com)** – Acknowledgment of your company's sponsorship on the ACL Conference 2010 Web site.
  - **ON-SITE ADVERTISEMENT** – One full-page, four-color advertisement in the ACL Conference Program Guide. Plus an expanded 75-word company description.
- **PRESS ANNOUNCEMENTS** – Your company name will be included in an ACL Conference pre-show press announcement as a Gold Level Sponsor.

Investment is \$35,000 and R 260,000  
Gold Sponsorship package is limited to 5 Companies